

Benefits of Sparkle Brokerage



Google Cloud Project

When making use of the Google Cloud Platform (GCP), any resources that You deploy and use, must belong to a project. A project is the organising entity for everything You are building. Each project includes the settings, permissions and other metadata that describe your applications. Each project is associated with a billing account, which is how You pay for your GCP consumption.

Who owns my accounts in case of Sparkle brokerage?

The reseller - Sparkle in the case of OCRE framework - owns the GCP billing account for each Customer. This is the account that is opened by Sparkle for You, the Customer, under the GCP Reseller Console to support your Google Cloud use and consumption.

Sparkle do not have access to your projects (which is where your resources and data are held) unless You explicitly choose to grant them access.

The information available to Sparkle is limited to that related to billing. That includes information needed to analyse your GCP consumption in terms of project names, SKUs and SKU descriptions, cost behavior, and the applied OCRE discounts.

You will receive from Sparkle the invoices related to your GCP usage and to your specific billing account.

Can I buy directly from Google rather than using intermediaries like Sparkle?

Yes, You can. You can open your own billing account, with your own payment methods (e.g., credit card) and monthly billing. However, if You do this you will have to manage the associated limitations (limit on credit card spending, procurement processes burden...) and will not be eligible for the OCRE discounts and You will not be able to take advantage of the extra support and related services offered by Sparkle.

I already have a GCP billing account and projects – do these need to be changed to migrate them under Sparkle responsibility?

Your GCP projects (which are the GCP entities containing your data and resources) do not require any changes.

During the on-boarding process, your projects will simply be "migrated" to the new OCRE billing account that Sparkle will create for You. This generally takes only a few minutes and has no impact on the business continuity of your services.

After migration, the user experience will be the same as before and the security of your GCP environment remains the same with no possibility of access by Sparkle.

Contact our sales representatives and discover more!